

MEDIA & CULTURE HUBS

in The Modern Middle East:
UAE, Qatar, Egypt, Beirut



Media, Tradition Culture & Transformation

Physical Geography of the Middle East



Middle East and North Africa

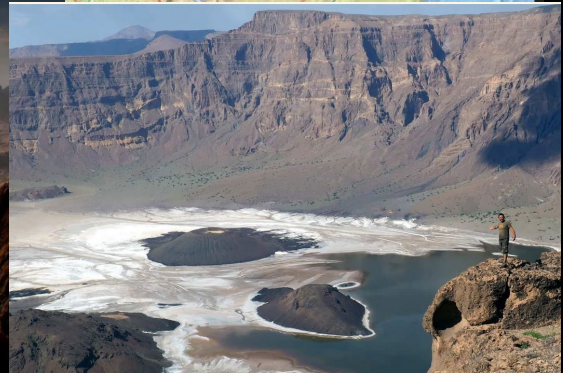
(MENA)

North Africa and the Middle East



Middle East and North Africa

(MENA) GeoPhysical Map

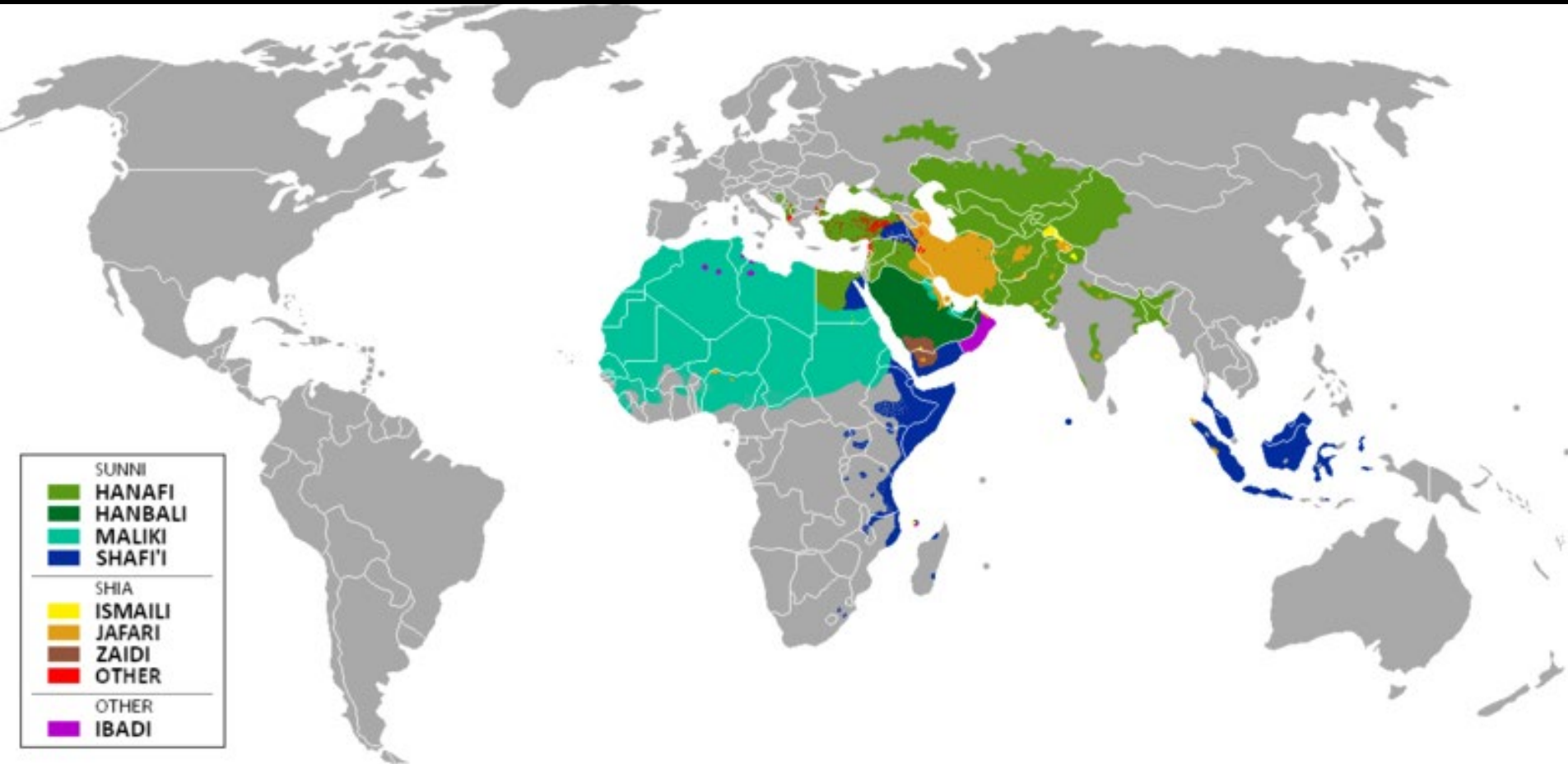


World Distribution of Muslim Population

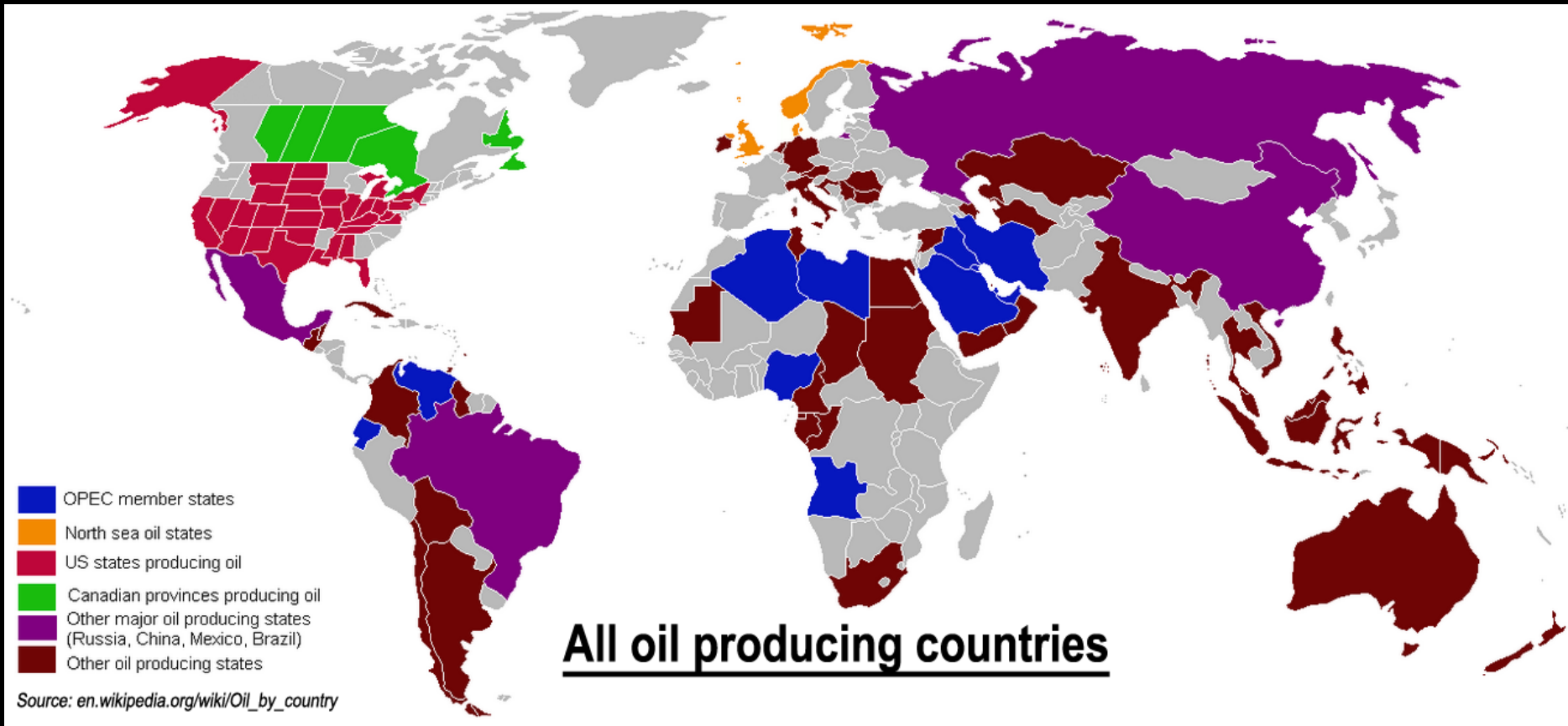
* Only countries with **more** than 1 million Muslims are shown (1.6 Billion world-wide (23%); 3.3 million in the U.S.; Fastest growing religion)



Denominations and Schools within Islam (Global Distribution) Sunni ~75% | ~Shia 20% | ~Suffi 5%

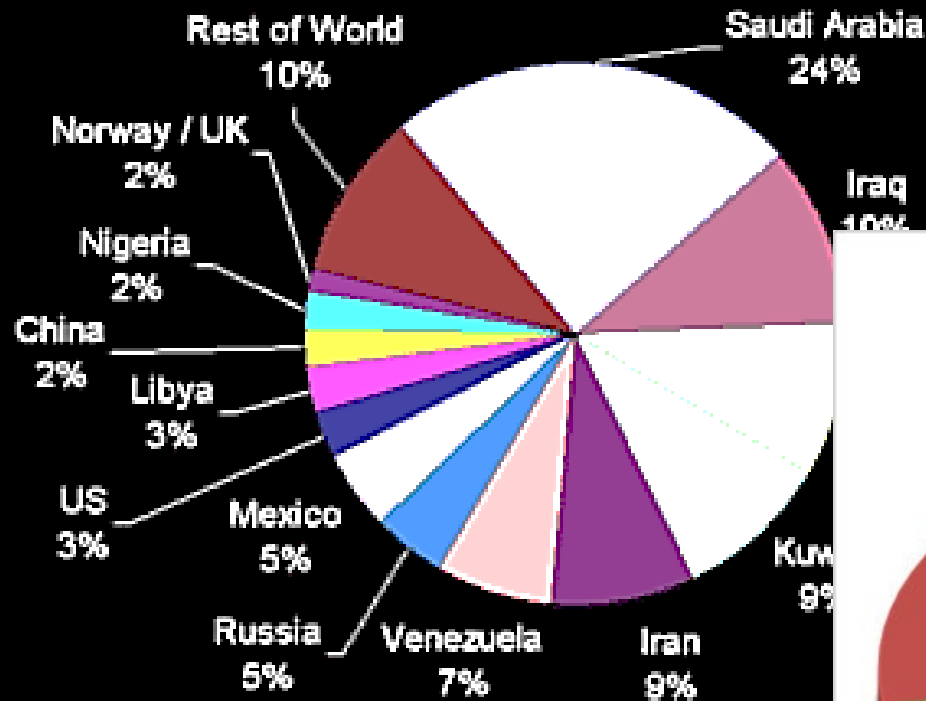


Oil Producing Countries

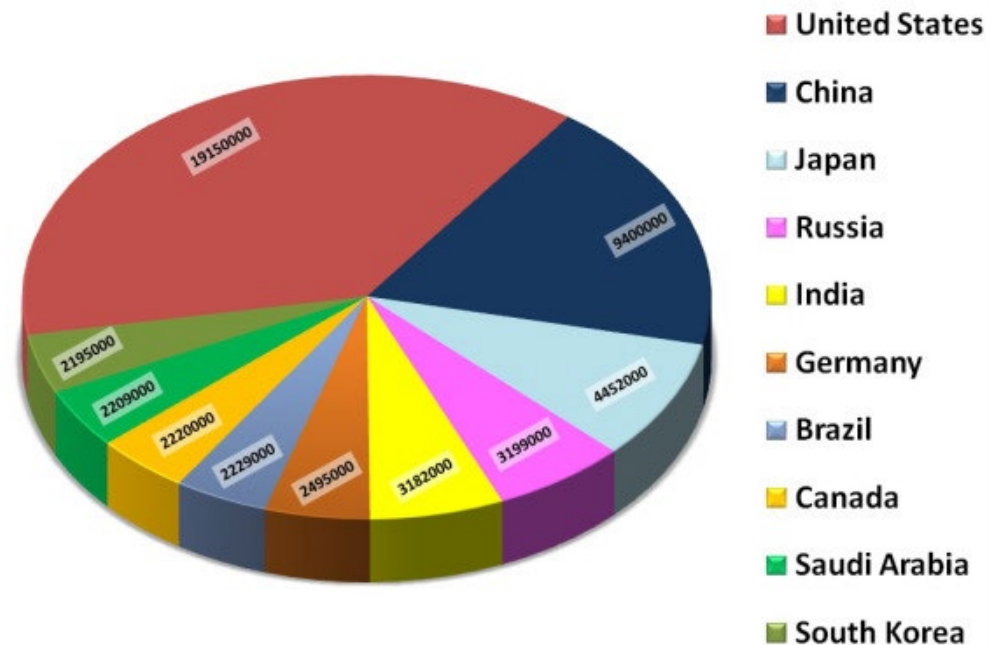


Oil Reserves by Country/Region

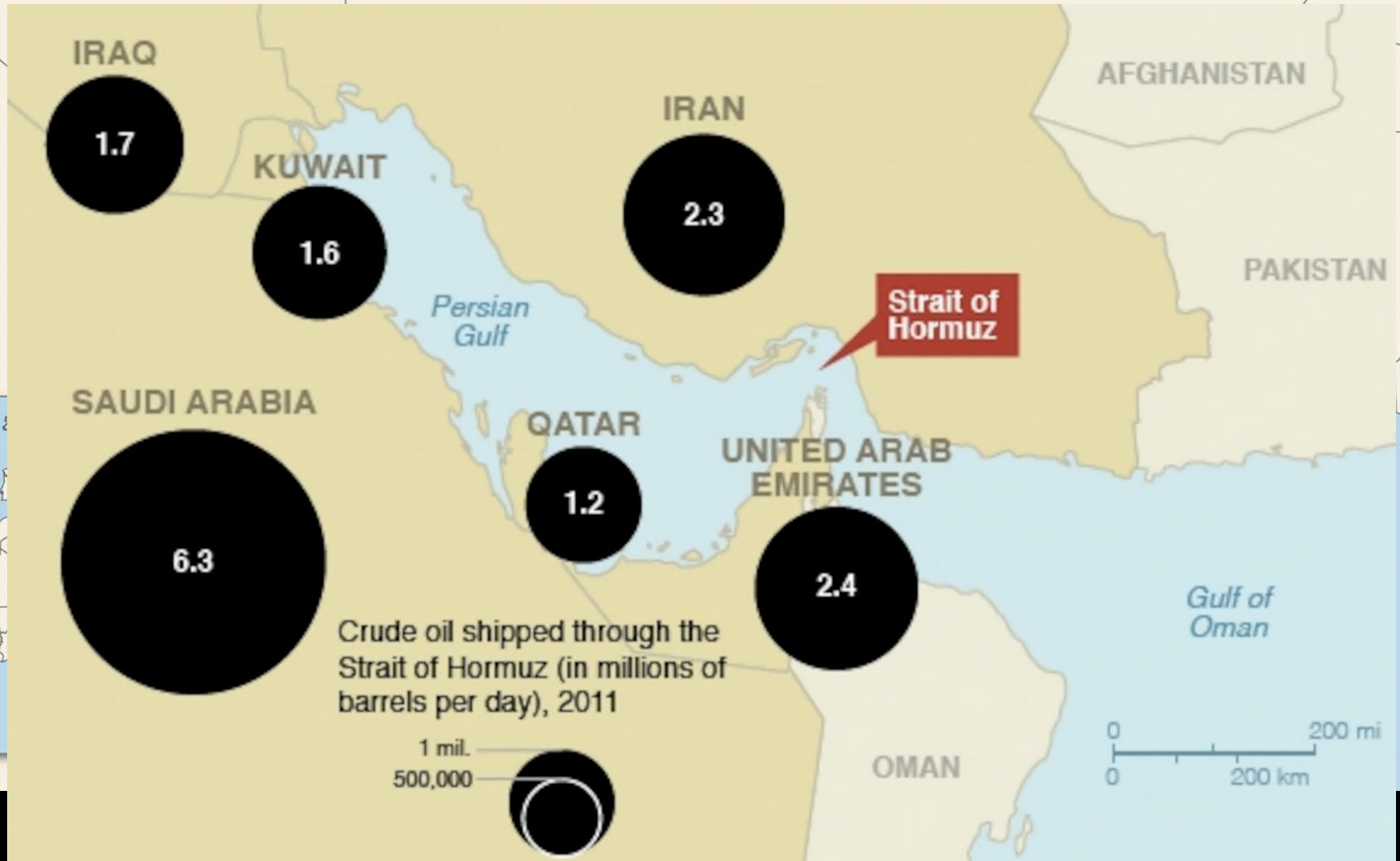
WORLD OIL RESERVES



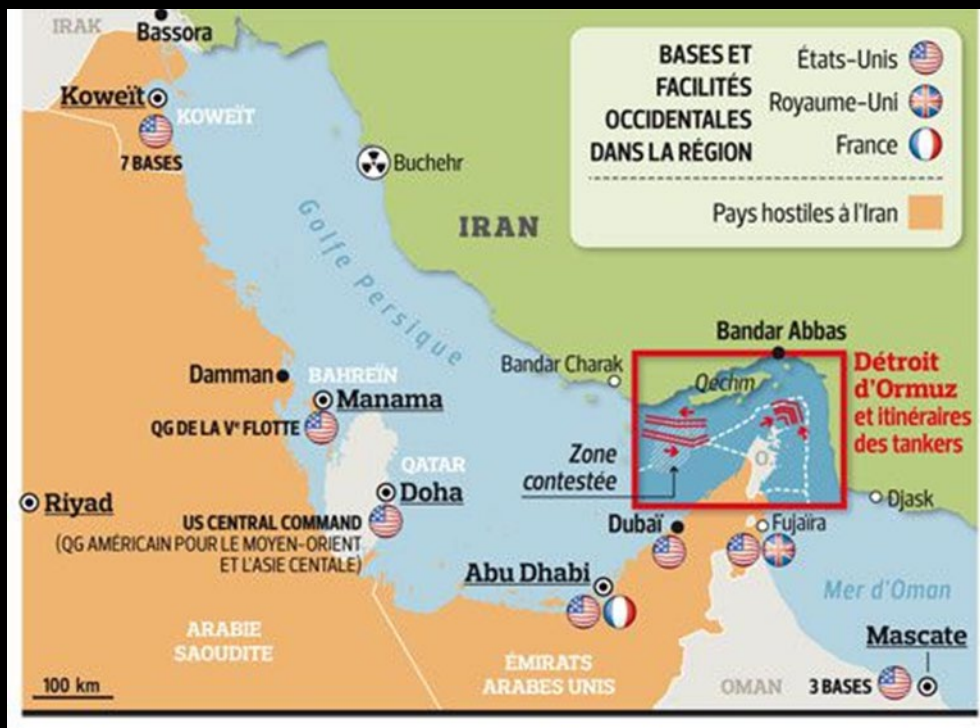
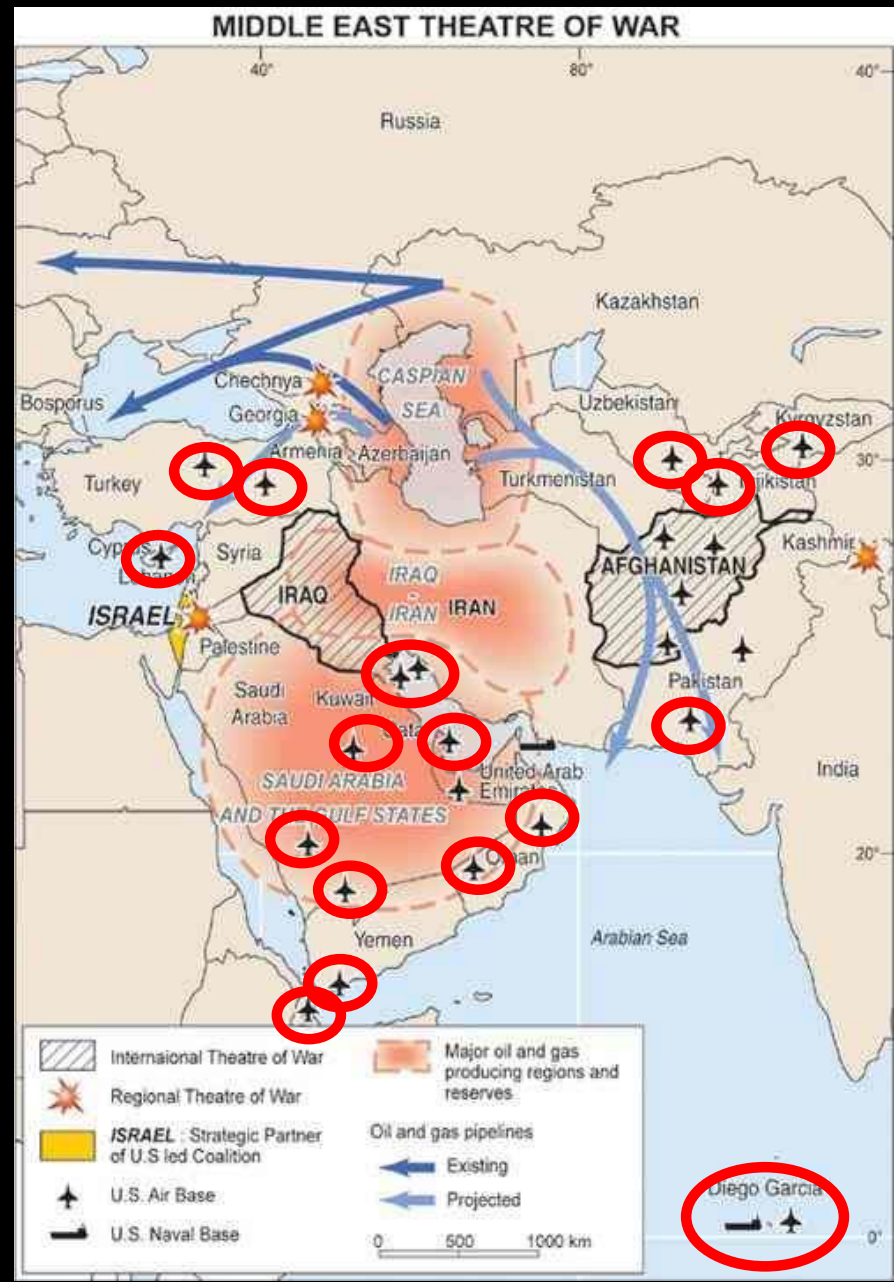
Oil Consumption in Barrels per Day



Middle East & US Military

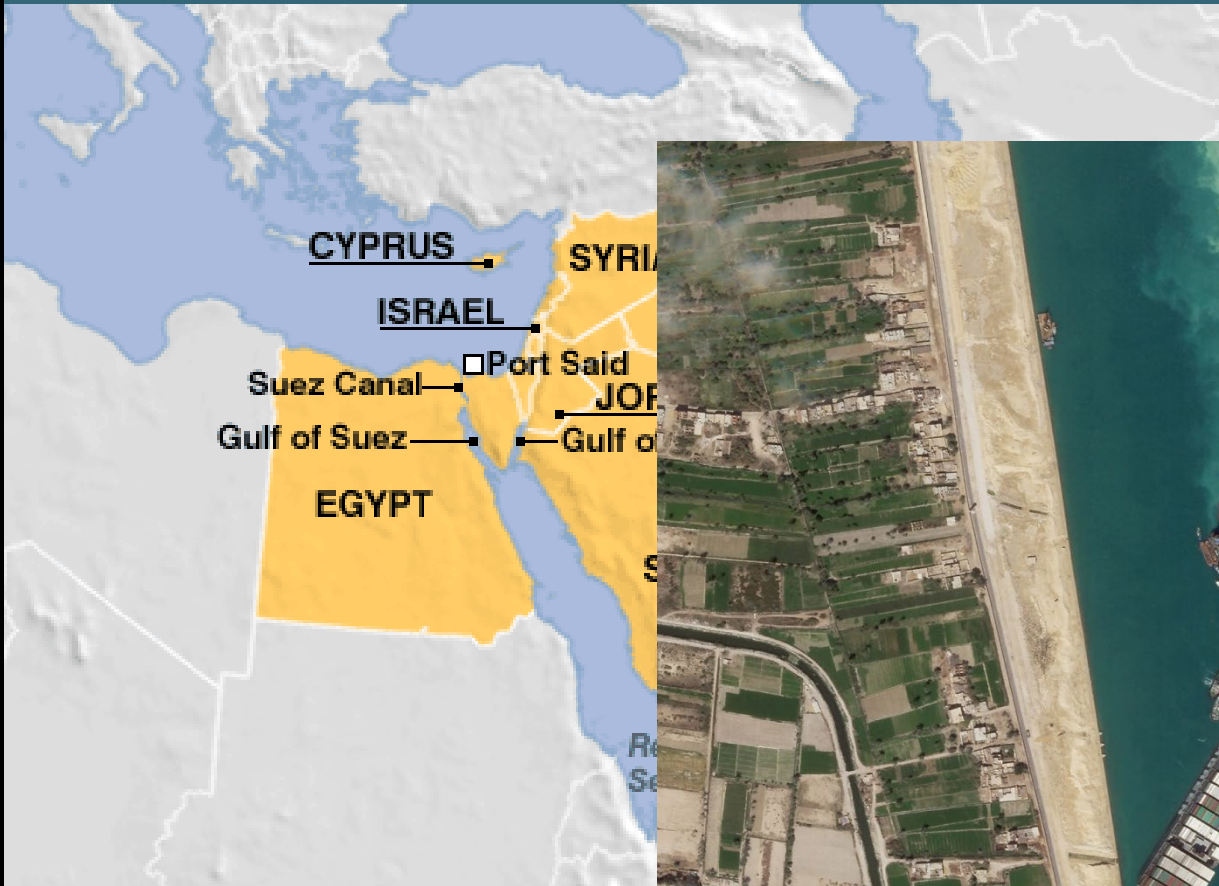


Middle East & US Military



Suez Canal

STRATEGIC IMPORTANCE OF THE SUEZ CANAL



Israel, Palestine, Syria, Jordan, Egypt, Lebanon



Media Hubs in the Middle East and North Africa (MENA)



United Arab Emirates



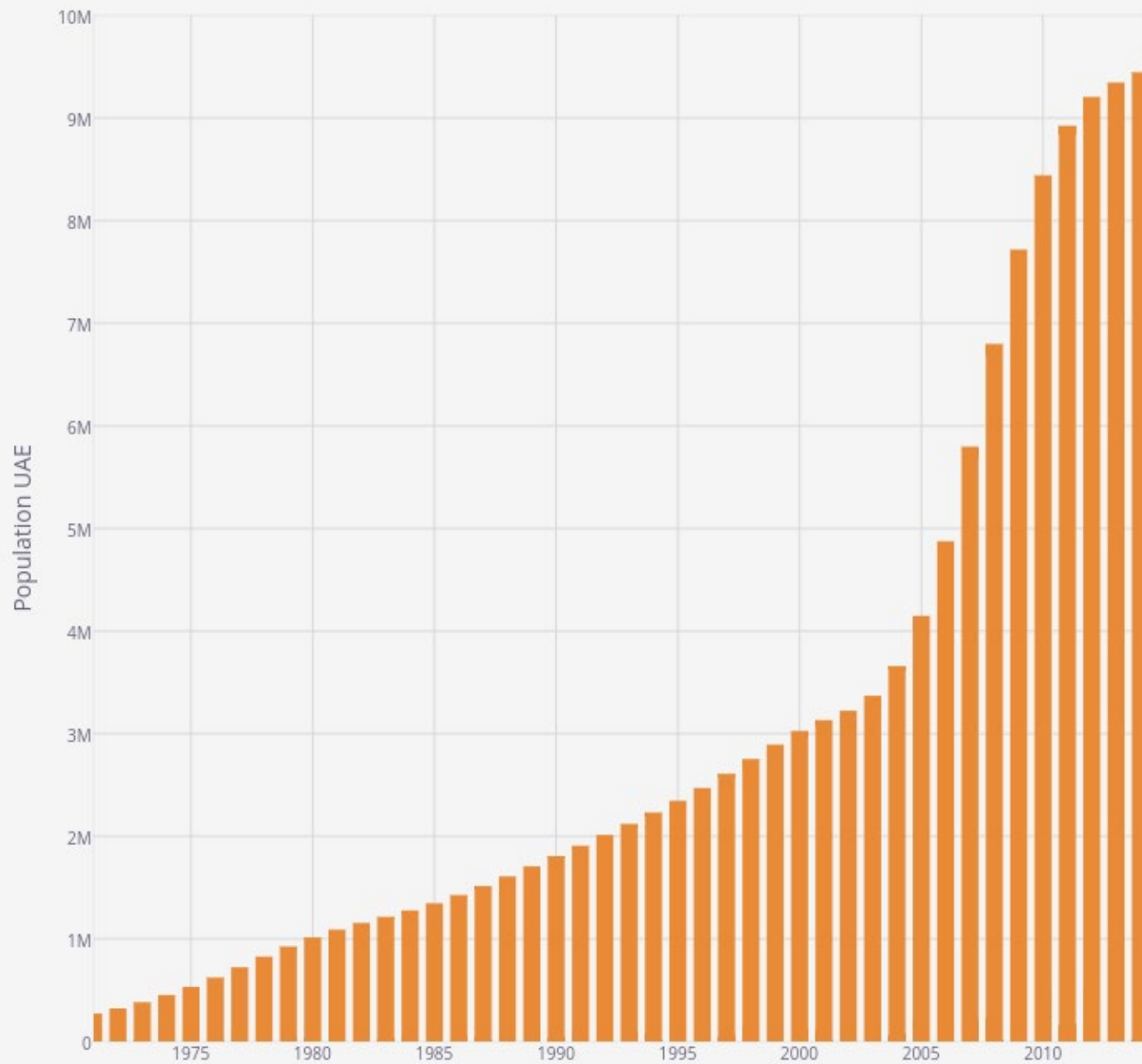
United Arab Emirates (U.A.E.)



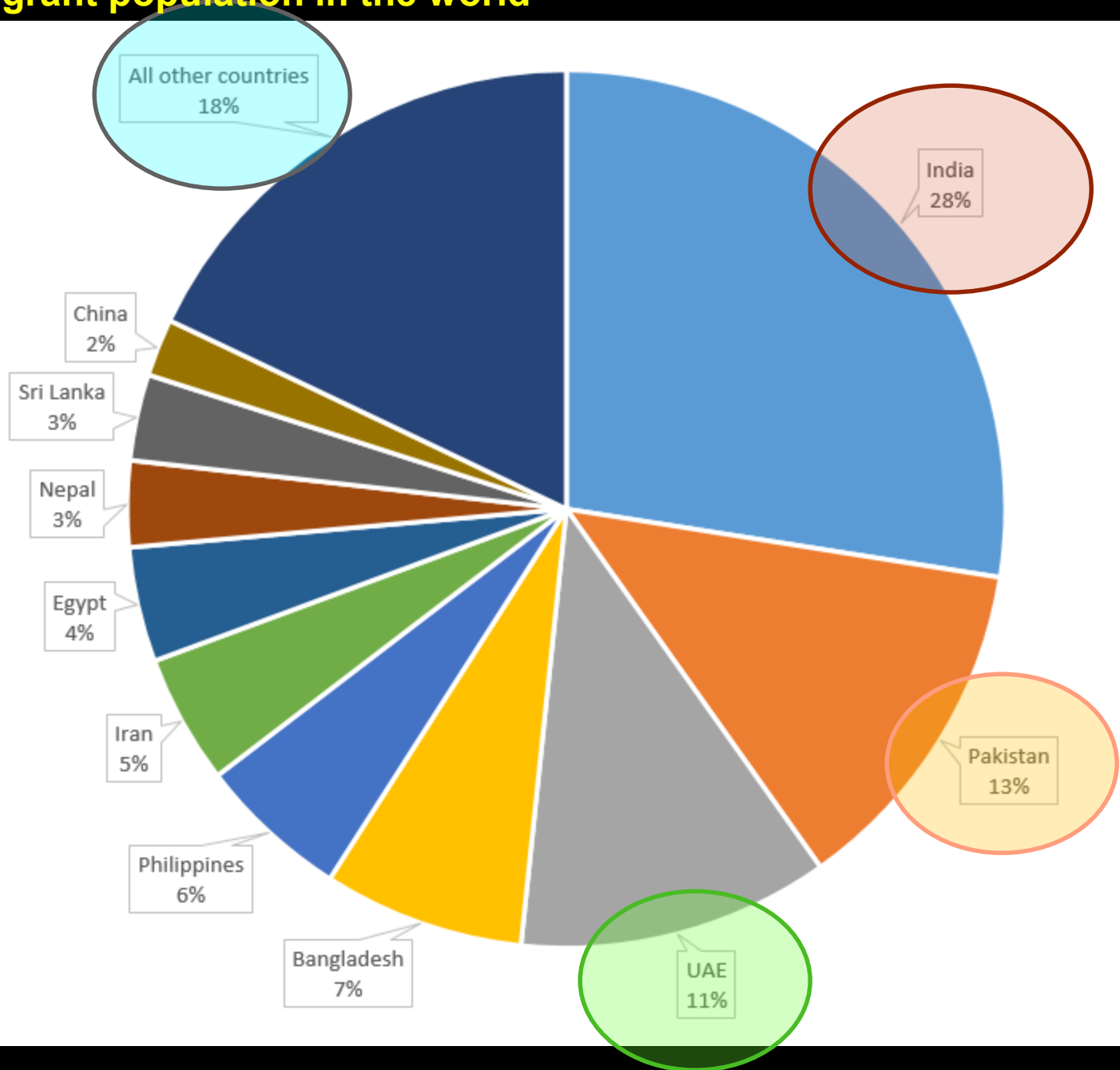
The United Arab Emirates (UAE) is a federation of seven states formed in 1971 by the then Trucial States after independence from Britain.

- **Population:** 9.4 million (UN, 2022)
- **Population Growth Rate:** 0.81%
- **Capital:** Abu Dhabi (~1.7 million)
- **Largest city:** **Dubai** (~2.6 MILLION)
- **Area:** 77,700 sq km (30,000 sq miles)
- **National language:** Arabic
- **National religion:** Islam
- **Life expectancy:** 76 years (men), 78 years (women) (UN)
- **Leading cause of death:** Obesity related health + Road Injuries
- **Main exports:** Oil and Gas
- **PPP Purchasing Power Parity:** \$70,237 (World Bank, 2015) (U.S.=\$55K)

Population UAE
1971 - 2014



6th largest migrant population in the world



Early 1990s Development:
Middle East Head Quarters of Global Transnational Companies



Dubai 1990 vs 2015 (25 years)

DUBAI 1990



DUBAI 2015



Early 1990s Development:

Middle East Head Quarters of Global Transnational Companies

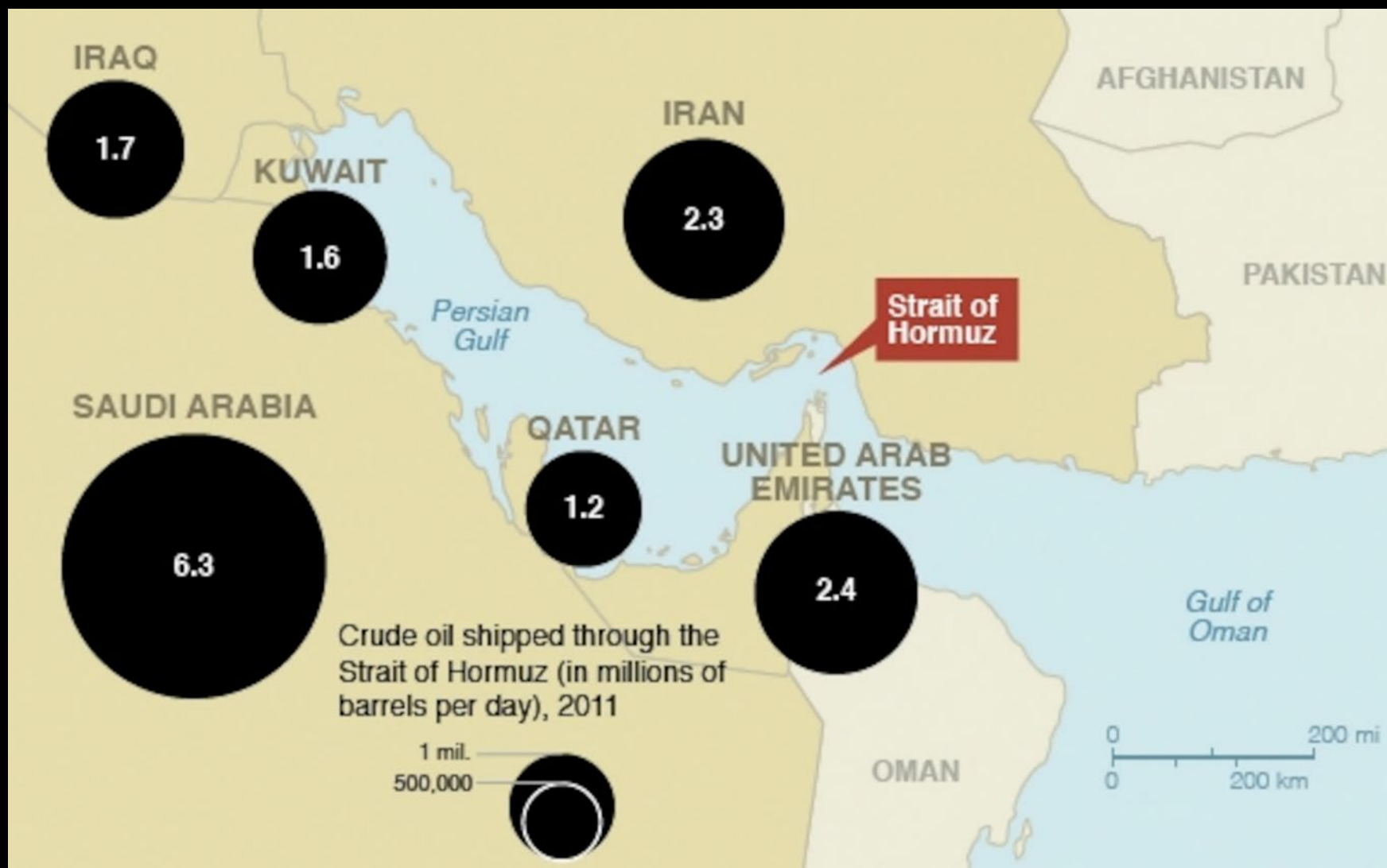


Sheikh Rashid Al Maktoum

Ruled Dubai for 32 years from 1958-1990. MASTER PLAN: diversify its economy and become an international trade and financial center as well as a tourist destination.



Sheikh Mohammed bin Rashid Al Maktoum is the 71-year-old billionaire ruler of Dubai and vice-president of the United Arab Emirates.



Early 1990s Development: Middle East Head Quarters of Global Transnational Companies



Downtown Dubai Today



Development: The City Metropolis



Global Transportation Hub

Dubai claims Heathrow's air traffic crown



Dubai International has taken over from Heathrow as the world's busiest international airport in terms of yearly passenger numbers.

The United Arab Emirates airport said it had just under 70.5 million passengers through in 2014, compared with around 68.1 million for Heathrow.

Dubai Airports said it had reached a "historic milestone".

Heathrow has been trying to increase capacity for a number of years, a spokeswoman said.

The airport operates at around 98% capacity,

"Britain has benefited from being home to the world's largest port or airport for the last 350 years. But lack of capacity at Heathrow means we have inevitably lost our crown to Dubai," the Heathrow spokeswoman said.

Dubai passenger numbers rose 6.1% in the year, Dubai Airports said.

Related Stories

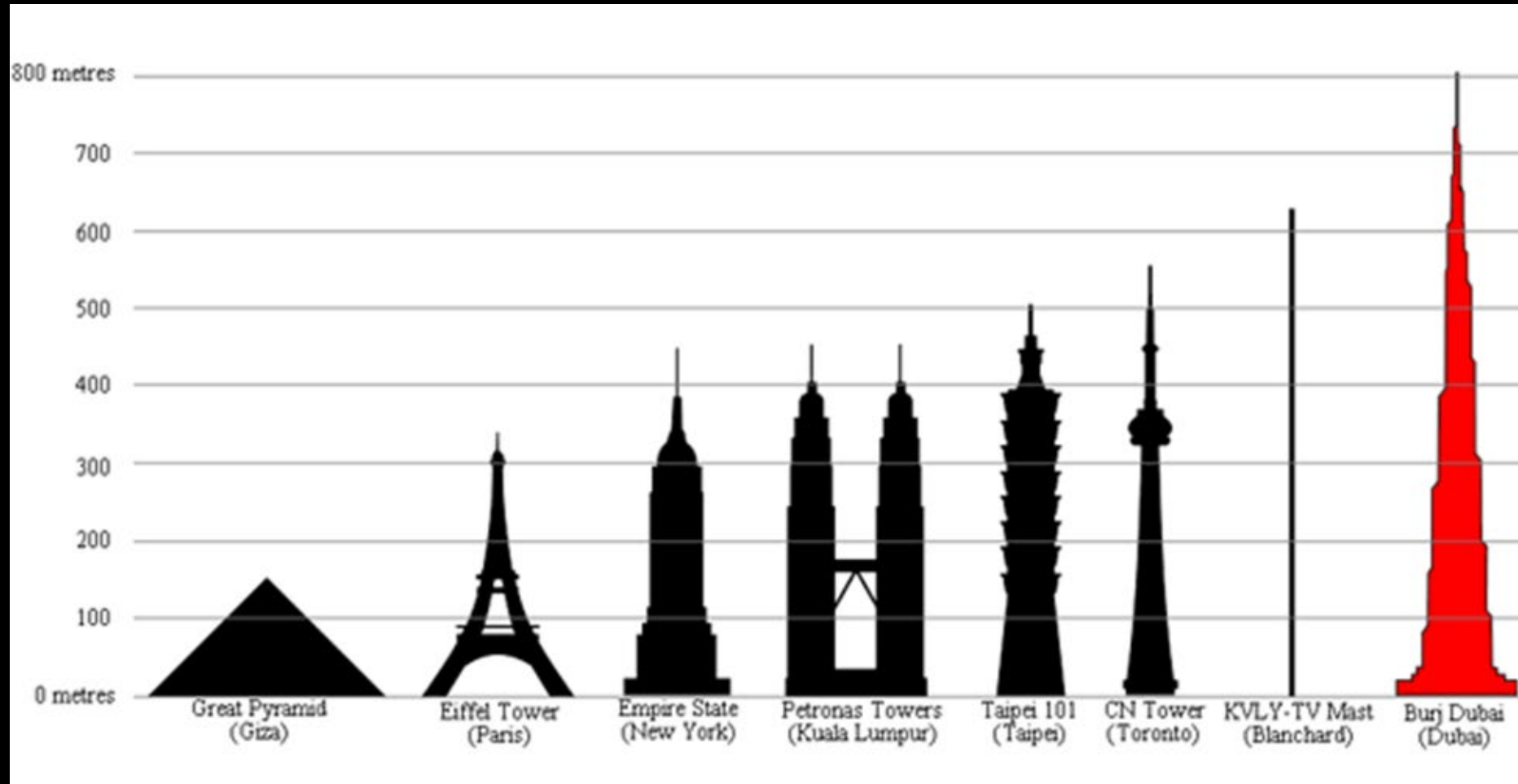
[IT issues cause Heathrow disruption](#)

[Drone involved in Heathrow near miss](#)



Burj Khalifa: - Dubai skyscraper

The Gulf state of Dubai has unveiled plans for the world's tallest building





Burj Khalifa:

World's tallest building



Burj Khalifa:

World's tallest building



7 artificial “palm island” projects



Palm Jumeirah : Creation of off-shore resort Islands

(AKA Jebel Ali Palm Island)



Night/Day--Palm Jumeirah Ground Level



Palm Jumeirah: Luxury Housing Developments



Palm Jumeirah: Luxury Housing Developments



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Palm Jumeirah: The Atlantis Luxury Hotel ~\$450/night



Burj Al Arab 7 STAR Luxury Hotel ~\$1,906/night priceline



The Earth: Luxury Housing Project



The Earth: Luxury Housing Project



The Earth: Luxury Housing Project



Jebel Ali Shipping/Cargo Terminal

Dubai's Most Valuable Commercial Asset
Largest Free Trade Zone in the World
Hosts ~ 1,000 + Companies



20 Different International Economic Free Trade Zones

No Taxes

Economic Incentives

Gov't Aid in Licensing + Bureaucracy



Dubai: Expectation vs. Reality



Media City: Dubai

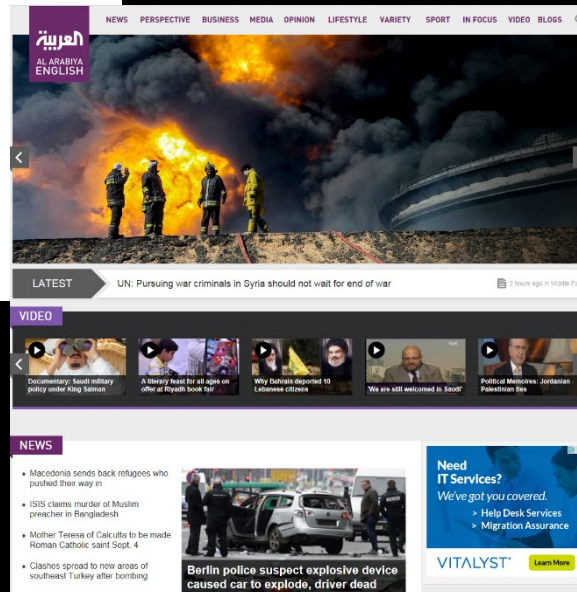


Media City: Dubai



Major broadcasters based at Dubai Media City

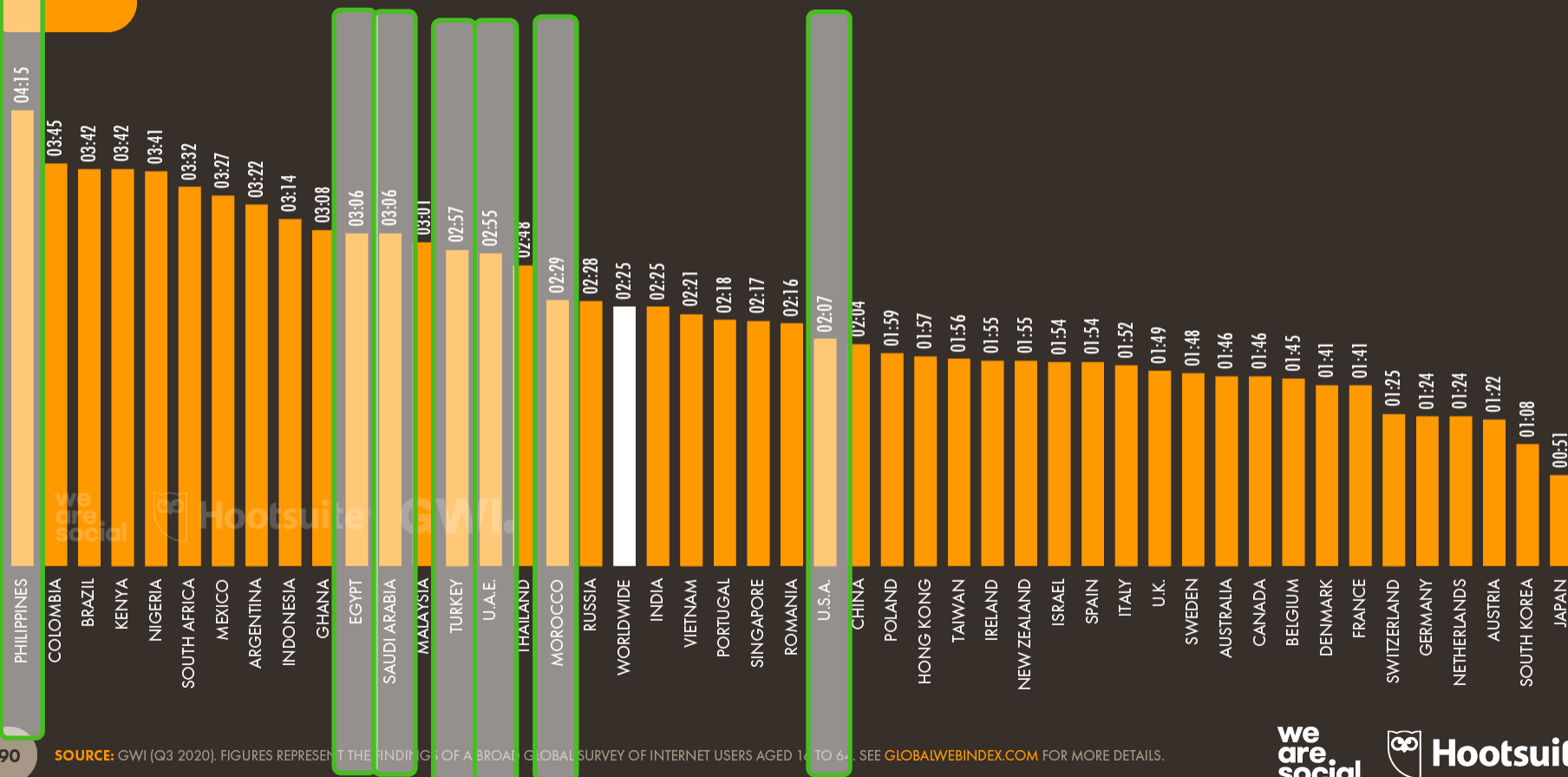
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- [Bloomberg L.P.](#)
- [CNBC Arabiya](#)
- [Voice of America \(VoA\)](#)
- [Showtime Arabia](#)
- [Ten Sports — Taj Television Ltd](#)
- [ARY Digital Network](#)
- [Geo TV](#)



JAN
2021

DAILY TIME SPENT USING SOCIAL MEDIA

AVERAGE AMOUNT OF TIME (IN HOURS AND MINUTES) THAT INTERNET USERS AGED 16 TO 64 SPEND USING SOCIAL MEDIA EACH DAY

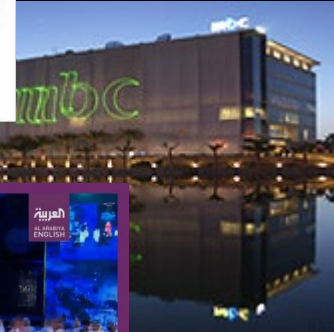


SOURCE: GWI (Q3 2020). FIGURES REPRESENT THE FINDINGS OF A BROAD GLOBAL SURVEY OF INTERNET USERS AGED 16 TO 64. SEE [GLOBALWEBINDEX.COM](https://globalwebindex.com) FOR MORE DETAILS.

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are
social

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Middle East Broadcasting Center



- **MBC 1** (Middle East)- Independent **Pan Arab channel**. A commitment to local programming- from soap operas to hit reality TV shows.
- **MBC 2**- The 24-hour non-stop stream of **Hollywood movies**, from blockbusters to classics and international films. Long kisses on the lips and any sexual related acts are cut from the films. Strong violence is also censored.
- **MBC3**- A **children's** entertainment channel which delivers a programming mix of children's education and entertainment for Arab kids aged between three and thirteen.
- **MBC 4** The Arab world's first exclusive tailored channel for women, MBC 4 broadcasts Western entertainment, airs prime time shows such as Oprah, Dr. Phil, Dr. Oz, The Doctors Show, House, The Office, American Idol, America's Got Talent, So You Think You Can Dance
- **MBC Bollywood** 24 hours of **Hindi** films, either subtitled or dubbed in Arabic, targeting South Asian audiences, and Arab Bollywood enthusiasts & also onair Indian dramas
- **MBC MASR**- Targeting Egyptian viewers.
- **MBC Action**- A channel that targets young Arab males. It delivers Western series, movies and action reality shows→ The Mentalist (exclusive on MBC Action), The Vampire Diaries (exclusive on MBC Action), Fringe (Exclusive on MBC Action), Supernatural, V (exclusive on MBC Action) and True Blood.
- **MBC Max** The MBC Group's second 24-hour movie channel which caters to a younger audience. The channel airs comedy, action, romance and drama movies as well as classic and new Bollywood films.
- **MBC Drama**- It is a family channel, It is a 24-hour entertainment channel that airs Western and Arabic variety content. The two most popular dubbed series are NUR (Turkish series) and Grey's Anatomy.
- **Al Arabiya**- A 24-hour free-to-air news channel which was launched in 2003. The channel also airs several documentaries.

Justice TV Show = 1st UAE + Netflix Collaboration

VARIETY

FILM TV MUSIC TECH GAMING THEATER R

HOME > TV > GLOBAL

JANUARY 23, 2019 4:36AM PT

Netflix Launches 'Justice,' Its First Series From the UAE

By STEWART CLARKE



CREDIT: IMAGE NATION

There's "Justice" for Netflix. The streamer has bought the landmark legal drama from the United Arab Emirates and launched it around the world this week. It is the first Emirati series to run on the SVOD platform.

The show, from Image Nation Abu Dhabi and Beelink Productions, originally bowed on pay-TV platform OSN in the Middle East, where it was titled "Qalb Al Adalah." It broke new ground locally and is the biggest show out of the UAE.

"Justice" follows an ambitious young lawyer, Farah (Fatima Al Taei), who returns home after obtaining her law degree in the U.S. Instead of joining the family law firm, she strikes out on her own as a defense attorney, pushing the legal and cultural envelope in the process.

The series has both story-of-the-week elements and longer arcs as it follows Farah's progress. Oscar-nominated Walter Parkes ("He Named Me Malala") created the 18-part series with Emmy Award-winning producer William Fisher (his credits include "L.A. Law" and "NYPD Blue").

Club Scene Dubai



Image: Peppermint Club

Tradition



PLEASE WEAR
**RESPECTFUL
CLOTHING**

For example shoulders
and knees should be covered



Thank you for your cooperation.

Mall of the Emirates

يرجى ارتداء
**الملابس
المحترمة**

التي تغطي الكتف
والركبتين على سبيل المثال



شكراً على تعاونكم

مسؤول الإمارات

“Graffiti” & Street Art: Dubai



A man with a beard, wearing a white t-shirt and blue shorts, is sitting on a stool in the center of a gallery. Behind him, a large collection of framed graffiti art is displayed on the wall, arranged in a grid-like pattern. The art features various styles, including abstract designs, faces, and text. The gallery has white walls and a dark floor. The video player interface shows the title "MYNEANDYOURS ARTIST" overlaid on the video. The video progress bar indicates 0:45 / 2:54. The video player controls include play, pause, volume, and full screen buttons. The video title is "Meet the Street Artist Transforming Dubai". The channel is "Great Big Story" with 3.3M subscribers. The video has 1,649,677 views. The video player also shows 8,352 likes and 264 dislikes.

MYNEANDYOURS
ARTIST

0:45 / 2:54

Meet the Street Artist Transforming Dubai

Great Big Story

Subscribe 3.3M

1,649,677 views

+ Add to ➦ Share ... More

8,352 264

Tourism for the Elite



Opulence



Opulence



**Police: Lykan
Supersport
\$3.4million
0-60mph 2.8sec**



Technology Development



Tech

Dubai police showcase new 'hoverbike' for police force

A flying motorcycle that can hover above traffic and be used in rescue scenarios is to become part of the Dubai police force ahead of Expo 2020.

Professional Sports Markets in Dubai



Morning trackwork at the Nad Al Sheba racetrack a day before the US\$6 million Dubai World Cup. AP



Tiger Woods plays in the first round of the Dubai Desert Classic.



Hanging Ten With Dubai's Tight-Knit Surfing Community

Tourism for the Elite



Snow comes to deserts of Dubai: World's Largest Indoor Snow Park



The largest indoor snow park in the world has opened in the Gulf Emirate of Dubai.



The 22,500sq/m of piste are covered with 6,000 metric tons of manufactured snow all year round.



Ski Dubai, 85m high by 80m wide, has to cope with average outside winter temperatures of 25C and summer temperatures soaring above 40C.



The temperature inside is maintained at -1 or -2C. Arabs who prefer to wear their traditional kandouras can hire black, knee-length padded coats.

The \$272m resort is the latest project in the emirate which is seeking to become a major tourism hub.

Dubai Snowpark



Dubai Snowpark



Vacationland—Middle East



The seven-star Burj Al Arab hotel has become one of Dubai's most recognisable symbols.



The Jumeirah Beach Hotel

Professional Sports Markets in Dubai

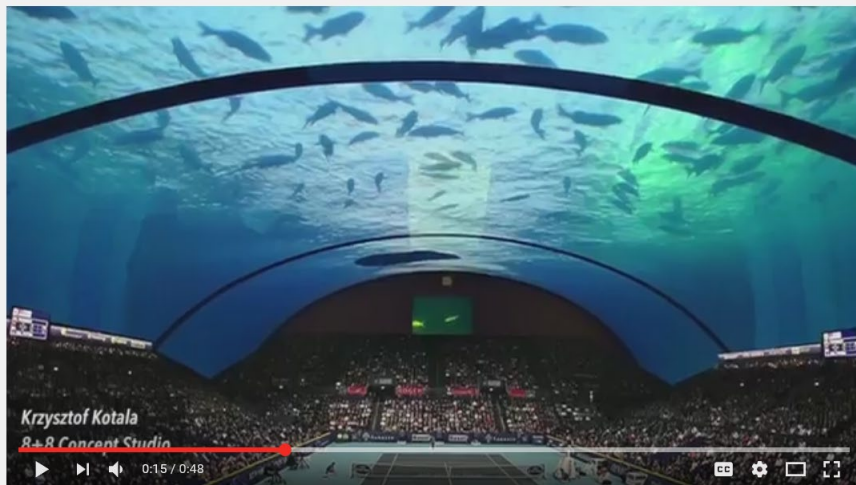


Tennis publicity stunt: Andre Agassi and Roger Federer played on the hotel's helipad.

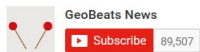


A number of balls were lost.





Dubai Could Host Underwater Tennis In The Future



GeoBeats News

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Labor in Dubai: What they Don't Tell You



The Darkside Of Dubai - What They Don't Tell You

3.1M views • 7 months ago



The Interesting Flow

In today's video we will talk about the Dark side of Dubai. Dubai is a refuge for a lavish lifestyle and world-class shopping, ...

Workers Rights: Strike

 One-Minute World News

Last Updated: Monday, 29 October 2007, 05:30 GMT

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 Printable version

Dubai construction workers strike

Thousands of foreign construction workers in the Gulf state of Dubai have gone on strike over pay and conditions.

Workers blocked roads and threw stones at police on Saturday, prompting a government threat to deport rioters.



Foreign workers have fuelled Dubai's construction boom

A fall in value of the UAE dirham means workers are unable to send as much money home as they previously could.

Dubai's economy has boomed in recent years, fuelled largely by a construction industry reliant on low-paid workers, many from South Asia.

But the emirate has been hit by India's own economic problems and a shortage of jobs.

Dubai's foreign workers have seen improved housing as the new Burj Dubai - set to be the world's tallest building - is built.

Analysts say it is time to introduce a minimum wage.



Dubai deports 4,000 workers for striking against poor salaries and work conditions

Posted on October 30, 2007

 2



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Workers in Dubai who staged strikes last weekend over poor salaries and working conditions were deported, a local newspaper says quoting a government official.



BEN ANDERSON
Correspondent | Brooklyn, NY



Sex Trafficking In Dubai



